



Speech by

Hon. PETER BEATTIE

MEMBER FOR BRISBANE CENTRAL

Hansard Thursday, 20 May 2004

MINISTERIAL STATEMENT

Trade Mission

Hon. P.D. BEATTIE (Brisbane Central—ALP) (Premier and Minister for Trade) (9.53 a.m.): The government continues to embrace with gusto the challenges of growing exports, encouraging new and traditional industries and creating more jobs and economic growth. To do this we must maintain and strengthen existing trade relations and continually seek out new markets. Next week I will be the first Queensland Premier to step onto Brazilian soil. It is part of a strategy that I have determined for 2004 to increase our exports.

For completeness and accountability, I seek leave to incorporate in *Hansard* a ministerial statement that sets out a lot of the details of my trip, the business delegates who will be accompanying me, and some of the destinations and times that I will be visiting, together with, for the information of the House, a Smart State pack that I will distribute to encourage trade, investment jobs and economic growth in Queensland. It includes information in Spanish and Portuguese plus a pocketbook guide to the Smart State, a CD-ROM, an edition of *Catalyst* and information on light metals, mineral processing, manufacturing and resources.

Mr SPEAKER: You did not want that in *Hansard* as well.

Mr BEATTIE: No.

Mr SPEAKER: I thought that I would make sure.

Leave granted.

Mr BEATTIE: Although the House would be well informed if I did. Mr Speaker, I do not want anyone to ever suggest that I do not report fully on these trade delegations.

Brazil, one of three nations I will visit, along with Chile and the United States, has great potential as a partner for Queensland.

This is not least because of the synergies between our sugar industries, and the things we can learn from Brazil about value-adding.

The upward spiral in crude oil prices underscores the importance of value-adding in the sugar industry, because many products derived from sugar are excellent replacements for oil-based products.

The anecdotal estimated cost of production of ethanol from molasses in Queensland is around 55 cents per litre.

New technologies—which are encouraged by our new sugar legislation—could drive down ethanol production costs.

But Brazil already exports ethanol tankers at around 26 cents per litre.

Clearly Brazilians can teach us something about ethanol production.

Plastics are also derived from crude oil, and sugar can be used to make biodegradable plastics.

Furfural is a sugar-based solvent that is an alternative to crude oil-based compounds, having a flashpoint of 80 degrees Centigrade (similar to the flashpoint of kerosene).

So my mission to Brazil will be extremely timely, as the logic of producing sugar-based alternatives to crude oil-derivatives has never been stronger.

And—more than ever—our sugar industry is appreciating the big picture potential of value-adding.

It is no accident that the delegation accompanying me to Brazil will include a number of sugar industry and agribusiness identities.

They include: Mr Jim Hesp, the Chairman of Directors of the Mulgrave Central Mill; Mr Mark Hocken, the General Manager of Isis Central Sugar Mill; Mr Douglas Howard, the Managing Director of CQ Seeds; Mr Robert Lyon, Australian Vice President of Mechanical Harvesters Association of Australia; Mr Grant Maclean, the General Manager of Bundaberg Sugar; and Mr Campbell Olsen, the President of Agrichem.

My sugar-oriented engagements in Brazil are scheduled to include:

- a meeting with representatives of Unica (Sao Paulo's Sugar Cane Agro Industry Union), Mr Antonio de Padua Rodrigues, Director, and Mr Alfred Szwarc, ethanol consultant.
- a meeting with the Acting Minister of Agriculture, Livestock and Supply, Dr Amauri Dimarzio, and
- an agribusiness and sugar industry reception.

Boosting Queensland's sugar industry is a crucial aim of the three nation mission—but it is by no means the only goal.

Whilst in Brazil I will also focus on mining—including value-adding—and science.

In Chile I will hold a number of meetings with government and industry representatives about mining and investment, and will officially open the South American regional headquarters of a major Queensland exporter.

In the United States, for BIO2004 in San Francisco—my fifth consecutive BIO—the focus will be the virtually unlimited potential of biotechnology in Queensland.

I plan to tour major research facilities, meet academic experts and senior bio industry representatives.

While on the West Coast, I also intend to meet top-level film and television industry reps.

Mr Speaker, one of the highlights of my trade and investment missions is travelling with innovative, entrepreneurial non-government delegates who relish the opportunity to build global networks.

To date, this trade and investment mission includes more than 80 people of such character. I incorporate a list of most of the delegates and an indicative outline of my program.

Delegation—Chile

Media

Mr Sean Parnell, State Political Correspondent, The Courier-Mail

Business

Mr Mark Nolan, Director, Hawker Britton

Professor Peter Gresshoff, Director, ARC Centre for Excellence for Integrated Legume Research, University of Queensland

Mr Gary Poole, President, Mincom Latin America

Professor Gideon Chitombo, Mining Research Manager

Julius Kruttschitt Mining Research Centre, University of Queensland

Emeritus Professor Ted Brown AC, Sustainable Minerals Institute, University of Queensland

Mr Richard Fraser, Senior Consultant, Rylson Group

Mr Campbell Olsen, President, Agrichem

Mr Robert Lyon, Australian Vice President, Mechanical Harvesters Association of Australia

Delegation—Brazil

Media

Mr Sean Parnell, State Political Correspondent, The Courier-Mail

Business delegation

Mr Mark Nolan, Director, Hawker Britton

Professor Peter Gresshoff, Director, ARC Centre for Excellence for Integrated Legume Research, University of Queensland

Mr Gary Poole (Rio de Janeiro, Belo Horizonte, Brasilia only), President, Mincom Latin America

Mr Gary Lee, General Manager, Marketing, Macarthur Coal

Dr Paulo Vasconcelos, Head of Earth Sciences, University of Queensland

Mr Campbell Olsen, President, Agrichem

Sugar delegation

Mr Bob McCarthy, Deputy Director-General, Industry Development and Investment Division, Department of State Development and Innovation

Mr Grant Maclean, General Manager, Bundaberg Sugar Ltd

Mr Eddie Westcott, Chairman of Directors, Mackay Sugar Co-operative Association Pty Ltd

Mr Jim Hesp, Chairman of Directors, The Mulgrave Central Mill Company Ltd

Mr Robert Lyon, Australian Vice President, Mechanical Harvesters Association of Australia, (Also State President, Caneharvesters)

Mr Martin Jones, General Manager

CSR Ethanol Division

Mr Mark Hochen, General Manager, Isis Central Sugar Mill Company Ltd, Agri-business delegation

Mr Morgan Gronold, Mission Manager, Department of Primary Industries and Fisheries

Mr Tony Abbott, Managing Director, Cedar Creek Company, (Also representing Aleis International Pty Ltd)

Mr Bruce Ballantyne, Managing Director, CQ Seeds

Mr Douglas Howard, Managing Director, CQ Seeds

Delegation—United States of America—San Francisco

Media

Mr Sean Parnell, State Political Correspondent, The Courier-Mail

Business delegates

Mr Mark Nolan, Director, Hawker Britton

Professor Peter Gresshoff, Director, ARC Centre for Excellence for Integrated Legume Research, University of Queensland

Professor Lesley Johnson, Deputy Vice Chancellor (Research), Griffith University

Ms Adrienne Ward, Director, Fresco Consulting

Mr Joshua Kennedy-White, Government Relations Manager, Accenture Australia Ltd

Mr Darren Eade, Director, Ramshead Holdings Pty Ltd

Professor David Siddle, Deputy Vice-Chancellor (Research), University of Queensland

Professor Paul Greenfield, Senior Deputy Vice Chancellor, University of Queensland

Delegation—United States of America—Los Angeles

Media

Mr Sean Parnell, State Political Correspondent, The Courier-Mail

Business delegates

Mr Mark Nolan, Director, Hawker Britton

Ms Adrienne Ward, Director, Fresco Consulting

Mr Joshua Kennedy-White, Government Relations Manager, Accenture Australia Ltd

Mr Darren Eade, Director, Ramshead Holdings Pty Ltd

Queensland BIO Delegates 2004

Mr Michael Aldridge, Managing Director and Chief Executive Officer, Peplin Biotech

Mr Peter Allen, Partner, Allens Arthur Robinson

Professor Peter Andrews, Queensland Chief Scientist, Department of State Development and Innovation

Dr Victor Argæet, Partner, Davies Colison Cave

Dr Jim Aylward, Executive Director (Research), Peplin Biotech

Mr Phil Baker, Chief Financial Officer and Company Secretary, Peplin Biotech

Dr Stuart Behncken, Manager, Commercial Development, Uniquet Pty Ltd

Dr Ashley Bowen, General Manager, Commercialisation and Finance, IMBcom Pty Ltd

Ms Margaret Brown, Minter Ellison

Mr Andrew Cecil, Manager, Commercial Development, Uniquet Pty Ltd

Dr Chris Clark, Commercial Development Officer, Alchemia Pty Ltd

Dr Peter Coaldrake, Vice Chancellor, Queensland University of Technology

Ms Sam Cobb, Senior Development Officer, IMBcom Pty Ltd

Mr Tony Conaghan, Chief Executive Officer, Phillips Fox

Professor James Dale, Director, Science Research Centre, Queensland University of Technology

Mr Kris Dyszynski, VP, Business Development, Alchemia Pty Ltd

Dr Tony Evans, Xenome

Dr Neil Finlayson, Director, Office for Commercialisation, Griffith University

Prof Paul Greenfield, Senior Deputy Vice Chancellor, University of Queensland

Mr Andrew Greenwood, Minter Ellison

Professor Peter Gresshoff, Director, ARC Centre of Excellence for Integrative Legume Research

Dr Mark Harvey, Group Manager, Life Sciences, Uniquet Pty Ltd

Mr Kevin Healey, Medica Holdings Ltd

Mr David Henderson, Managing Director, Uniquet Pty Ltd

Dr Carrie Hillyard, Partner, CM Capital Investments

Dr Cherell Hirst, Peplin Biotech

Professor Wayne Hooper, Chief Executive Officer, Q-Pharm

Mr Terry Hurst, Manager, Business Services, Q-Pharm

Dr Peter Isdale, Chief Executive Officer, IMBcom Pty Ltd
Professor Lesley Johnson, Deputy Vice-Chancellor- Research, Griffith University
Mr Andrew Loch, Chief Executive Officer, Glykoz Pty Ltd
Mr Garth Macdonald, Managing Director, Imaginot Pty Ltd
Dr John McKinley, Benitec
Ms Beryl Morris, Chief Executive Officer, Vaccine Solutions Pty Ltd
Mr Mark Morrison, Investment Manager, CM Capital Investments Pty Ltd
Mr Euan Murdoch, Director, Herron Pty Ltd
Mr Russell Neal, Internal Operations Manager, Clinical Network Services
Dr Steve Ralph, School of Health Science
Dr Ken Reed, Benitec
Dr Peter Riddles, Deputy Chief Executive Officer, IMBCom Pty Ltd
Mr Steven Robinson, Protagonist
Dr Darren Schliebs, Vice President, Business Development, Progen Industries Limited
Professor Arun Sharma, Deputy Vice-Chancellor (Research), Queensland University of Technology
Professor David Siddle, Deputy Vice Chancellor (Research), University of Queensland
Dr Patrick Silvey, Associate Director (Corporate Finance), PricewaterhouseCoopers
Dr Mark Smythe, Protagonist Pty Ltd
Mr Michael Staley, Chief Operating Officer, Queensland Institute of Medical Research
Mr Bradley Thomas, Associate, Innovation Law
Mr Michael Thurn, Xenome
Mr Matt Trau, Nanomics Biosystems
Mr David Usasz, Partner (Corporate Finance), PricewaterhouseCoopers
Professor Mark von Itzstein, Institute for Glycomics
Mr Tony Webber, Chief Executive Officer, Clinical Network Services
Dr Jane Wilson, Chairperson, IMBcom Pty Ltd
Ms Sarah Meibusch, Business Development, Progen
Mr Peter Gray, Director, Australian Institute for Bioengineering and Nanotechnology
Mr Ken Finney, Partner, Cullen & Co
Mr Neill Colledge, Head of Research, QIC
Professor Michael Good, Director, QIMR
Mr Lawrence Gozlan, Biotechnology Analyst, QIC
Ms Katherine Radford, Chief Executive Officer, Queensland Biocapital Fund
Mr Steven Wilson, Executive Chairman, Wilson HTM Investments
Professor Ian Gardner, Chief Executive Officer, CRC for Diagnostics
Mr Paul Barrett, Business Development, CRC for Diagnostics
Dr Tracie Ramsdale, Chief Executive Officer, Alchemia
Dr Peter Devine, Regional Director, Uniseed (University of Queensland)
Mr Christopher Neal, Chief Financial Officer, Alchemia
Professor Graeme George, Dean, Health Sciences, Queensland University of Technology
Mr Malcolm McBratney, Partner, McCullough Robertson
Dr Mark Egerton, Patent Attorney, Fisher Adams Kelly
Ms Jane Andrews, Chief Operating Officer, Implicit Bioscience
Professor Mark Percy, Professor of Biomedical Engineering, Queensland University of Technology

Premier's Trade and Investment Mission to Chile, Brazil and the United States, focusing on mining, sugar and biotechnology.

May 26—(evening) Chile—Santiago
May 27—Chile—Santiago
May 28—Chile—Santiago
May 29—Travel (evening) Brazil—Rio De Janeiro
May 30—(Sunday) Brazil—Rio De Janeiro
May 31—Brazil—Belo Horizonte
June 1—Brazil—Brasilia
June 2—Brazil—Sao Paulo
June 3—Brazil—Sao Paulo

June 4—(afternoon) USA—San Francisco

June 5—USA—San Francisco—BIO

June 6—USA—San Francisco—BIO

June 7—USA—San Francisco—BIO

June 8—USA—Los Angeles

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- A pocket book guide to the Smart State
- A CD ROM
- An edition of Catalyst
 - Information on light metals; minerals processing; manufacturing; and resources.